

S *The Nebraska* SIGNAL

2017 Display Advertising Rates

REGULAR DISPLAY RATE \$7.45 • CLASSIFIED DISPLAY \$7.65

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3".....\$22.35	12".....\$89.40	21".....\$156.45	30".....\$223.50
4".....\$29.80	13".....\$96.85	22".....\$163.90	Quarter Page
5".....\$37.25	14".....\$104.30	23".....\$171.35	31.5".....\$234.67
6".....\$44.70	15".....\$111.75	24".....\$178.80	Half Page
7".....\$52.15	16".....\$119.20	25".....\$186.25	63".....\$469.35
8".....\$59.60	17".....\$126.65	26".....\$193.70	Full Page
9".....\$67.05	18".....\$134.10	27".....\$201.15	126".....\$938.70
10".....\$74.50	19".....\$141.55	28".....\$208.60	
11".....\$81.95	20".....\$149.00	29".....\$216.05	

NEWSPAPER INSERTS = \$237.50

Minimum Rate 2,450 Copies Local Trade Area

INSERT RATES/NET RATE

Single sheet.....	\$95 per M
4 Page Tab.....	\$95 per M
8 Page Tab.....	\$115 per M

COLUMN WIDTHS

1 Column.....	1.65"
2 Column.....	3.42"
3 Column.....	5.19"
4 Column.....	6.96"
5 Column.....	8.73"
6 Column.....	10.5"

SUBSCRIPTIONS BY MAIL

Nebraska

One Year.....\$34.00

Out-of-Area

One Year.....\$39.00

CARDS OF THANKS

\$7.00 Minimum - Up to 12 lines
58¢ per line over 12 lines
\$1.00 Charge to bill

CLASSIFIED WORD BY WORD

\$5.00 Minimum - Up to 20 words
25¢ per word over 20 words
\$1.00 Charge to bill

SPECIAL OCCASION ANNOUNCEMENTS

\$21.75 - Minimum size, 1 col. x 3
Includes Picture & Announcement

E-EDITION SUBSCRIPTIONS

E-Subscription Only \$20.00 per year
E-Subscription and Mail edition \$49.00 per year

Deadline FRIDAY 12 p.m.

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