

S *The Nebraska* SIGNAL

2014 Display Advertising Rates

REGULAR DISPLAY RATE \$7.25 • CLASSIFIED DISPLAY \$7.50

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3".....\$21.75	12".....\$87.00	21".....\$152.25	30".....\$217.50
4".....\$29.00	13".....\$94.25	22".....\$159.50	
5".....\$36.25	14".....\$101.50	23".....\$166.75	
6".....\$43.50	15".....\$108.75	24".....\$174.00	Quarter Page
7".....\$50.75	16".....\$116.00	25".....\$181.25	31.5".....\$228.37
8".....\$58.00	17".....\$123.25	26".....\$188.50	Half Page
9".....\$65.25	18".....\$130.50	27".....\$195.75	63".....\$456.75
10".....\$72.50	19".....\$137.75	28".....\$203.00	Full Page
11".....\$79.75	20".....\$145.00	29".....\$210.25	126".....\$913.50

NEWSPAPER INSERTS = \$237.50

Minimum Rate 2,450 Copies Local Trade Area

INSERT RATES/NET RATE

Single sheet.....	\$95 per M
4 Page Tab.....	\$95 per M
8 Page Tab.....	\$115 per M

COLUMN WIDTHS

1 Column.....	1.65"
2 Column.....	3.42"
3 Column.....	5.19"
4 Column.....	6.96"
5 Column.....	8.73"
6 Column.....	10.5"

SUBSCRIPTIONS BY MAIL

Nebraska

One Year.....\$34.00

Out-of-Area

One Year.....\$39.00

CARDS OF THANKS

\$7.00 Minimum - Up to 12 lines
58¢ per line over 12 lines
\$1.00 Charge to bill

CLASSIFIED WORD BY WORD

\$5.00 Minimum - Up to 20 words
25¢ per word over 20 words
\$1.00 Charge to bill

SPECIAL OCCASION ANNOUNCEMENTS

\$21.75 - Minimum size, 1 col. x 3
Includes Picture & Announcement

E-EDITION SUBSCRIPTIONS

E-Subscription Only \$20.00 per year
E-Subscription and Mail edition \$49.00 per year

Deadline FRIDAY 12 p.m.

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