

# S *The Nebraska* SIGNAL

## 2018 Display Advertising Rates

REGULAR DISPLAY RATE \$7.75 • CLASSIFIED DISPLAY \$8.25

### REGULAR DISPLAY RATE \$7.75

3".....\$23.25	12".....\$93.00	21".....\$162.75	30".....\$232.50
4".....\$31.00	13".....\$100.75	22".....\$170.50	<b>Quarter Page</b>
5".....\$38.75	14".....\$108.50	23".....\$178.25	31.5".....\$244.12
6".....\$46.50	15".....\$116.25	24".....\$186.00	<b>Half Page</b>
7".....\$54.25	16".....\$124.00	25".....\$193.75	63".....\$488.25
8".....\$62.00	17".....\$131.75	26".....\$201.50	<b>Full Page</b>
9".....\$69.75	18".....\$139.50	27".....\$209.25	126".....\$976.50
10".....\$77.50	19".....\$147.25	28".....\$217.00	
11".....\$85.25	20".....\$155.00	29".....\$224.75	

### NEWSPAPER INSERTS = \$237.50

Minimum Rate 2,350 Copies Local Trade Area

#### INSERT RATES/NET RATE

Single sheet.....	\$95 per M
4 Page Tab.....	\$95 per M
8 Page Tab.....	\$115 per M

#### COLUMN WIDTHS

1 Column.....	1.53"
2 Column.....	3.22"
3 Column.....	4.92"
4 Column.....	6.61"
5 Column.....	8.30"
6 Column.....	10.00"

#### SUBSCRIPTIONS BY MAIL

##### Nebraska

One Year.....\$38.00

##### Out-of-Area

One Year.....\$43.00

#### CARDS OF THANKS

\$8.00 Minimum - Up to 12 lines  
66¢ per line over 12 lines  
\$1.00 Charge to bill

#### CLASSIFIED WORD BY WORD

\$5.00 Minimum - Up to 20 words  
25¢ per word over 20 words  
\$1.00 Charge to bill

#### SPECIAL OCCASION ANNOUNCEMENTS

\$23.25 - Minimum size, 1 col. x 3  
Includes Picture & Announcement

#### E-EDITION SUBSCRIPTIONS

E-Subscription Only \$20.00 per year  
E-Subscription and Mail edition \$51.00 per year

**Deadline FRIDAY 12 p.m.**

131 N. 9th Street • P.O. Box 233 • Geneva, NE 68361-0233  
Phone 402-759-3117 • FAX 402-759-4214